

Design Consulting Services

Basic Usability Testing

Quick Test

The quick test was developed to rapidly obtain user feedback on an application and to help identify the most significant usage problems. It can be deployed in all development phases, even after a project has been completed. If necessary, the quick test can be combined with fast tracking.

Which applications can be tested?

- program prototypes
- websites
- software
- applications for mobile phones and handhelds (without eye tracking)

What can be tested?

- ergonomics
- design
- content
- subjective impressions

Which test components are deployed?

- pReact® basic topics

How many test subjects take part?

- 5

How long does the test take?

- 1 day to perform the test in the usability laboratory
- 1 day for interpretation and formatting

How is this documented?

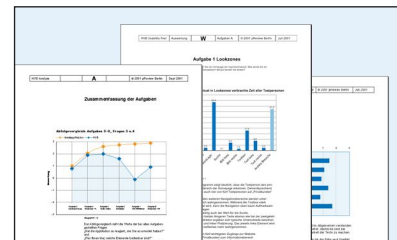
- tables
- charts
- protocol

What can the quick test be combined with?

- Basic Usability Testing (fast tracking)

The screenshot shows a web-based questionnaire interface. It includes a title bar 'Fragebogen', a 'Werbung' section with a list of items and their status (e.g., 'aktiviert', 'deaktiviert'), and a 'Beantwortung' section with multiple-choice questions and checkboxes. The interface is clean and professional.

pReact® basic topics



Interpretation of test results

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Standard Usability Testing

Standard Test

In the standard test, 2-3 application-specific usage scenarios are tested in addition to the pReact® basic topics. The test subjects are subsequently asked for their impressions in short interviews. The test results are comprehensively interpreted, formatted and summarised. The standard test can be deployed in all development phases, even after a project has been completed. Where necessary, it can be combined with eye tracking.

Which applications can be tested?

- program prototypes
- websites
- software
- applications for mobile phones and handhelds (without eye tracking)

What can be tested?

- ergonomics
- design
- content
- subjective impressions

Which test components are deployed?

- pReact® basic topics
- 2-3 application-specific usage scenarios
- eye tracking (optional)
- short interview

How many test subjects take part?

- 5 - 7

How long does the test take?

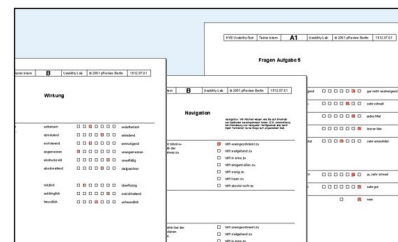
- 2 days for preparation
- 1 day to perform the test in the usability laboratory
- 2 days for interpretation and formatting

How is this documented?

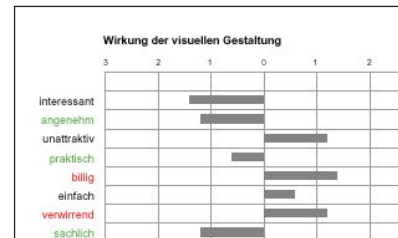
- tables
- charts
- protocol
- summary of test results

What can the standard test be combined with?

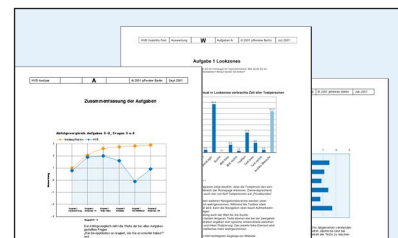
- Standard Usability Testing (Eyetracking)



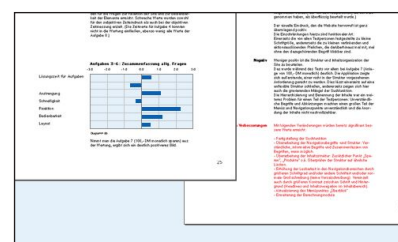
pReact® basic topics



Visual formatting of test results



Interpretation of test results



Summary

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Premium Usability Testing

Detailed Test

In the detailed test, customer-specific topics and 3-6 application-specific usage scenarios are tested in addition to the pReact® basic topics. The test subjects are subsequently asked for their impressions in in-depth interviews. The test results are comprehensively interpreted, formatted and summarised. The detailed test can be deployed in all development phases, even after a project has been completed. Where necessary, it can be combined with eye tracking.

Which applications can be tested?

- program prototypes
- websites
- software
- applications for mobiles and handhelds (without eye tracking)

What can be tested?

- ergonomics
- design
- content
- subjective impressions

Which test components are deployed?

- pReact® basic topics
- client-specific topics
- 3-6 application-specific usage scenarios (of which 1-2 optionally performed with eye tracking)
- depth interviews

How many test subjects take part?

- 5 - 10

How long does the test take?

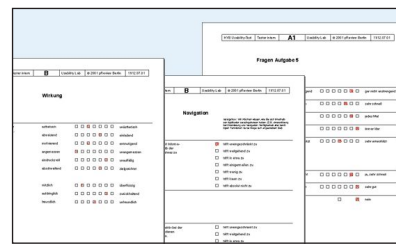
- 3 days for preparation
- 2 days to perform the test in the usability laboratory
- 5 days for interpretation and formatting

How is the test documented?

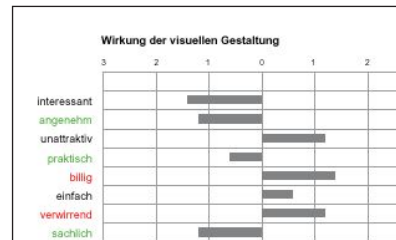
- tables, charts, written proceedings, notes from interviews
- analysis, interpretation, summary of results
- Optimisation Report
- optional: QuickTime movie record of the tracking session (for websites with frames and/or JavaScript, this will depend on the concrete application programming)

What can the standard test be combined with?

- Standard Usability Testing (Eyetracking)



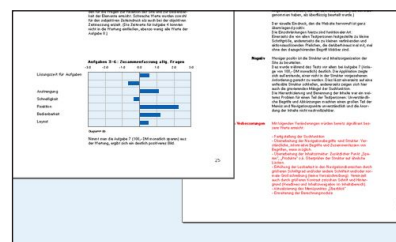
pReact® basic topics



Visual formatting of test results



Interpretation and analysis of test results



Summary